

CATHY CUI

Objective

A position which will allow me to apply my problem-solving experience through visual strategy.

Experience

Baycat, San Francisco, CA,

Graphic Arts Teaching Assistant, May 2017 – Present

Help graphic arts teacher make detailed teaching plan

Help students edit their projects using Adobe Photoshop, Adobe After Effects, and Adobe Character

Use animation and design knowledge to support students' creative development

Senteurs et Souvenirs, Paris, France

Contract Visual Designer, March 2017 – Present

Build a strong visual system for this new perfume brand, including logo, color system, packaging, and illustration

Yuly (sub-brand under Eve Fashion), Beijing, China,

Contract Visual Designer, December 2015 – December 2016

Built a team with designers and Yuly founder for branding project

Created name and slogan in both Chinese and English

Developed a complete visual system, including logo, color system, stationery, packaging, and environmental design

Maintain and update brand's social media pages

Brew Bros Cafe, San Francisco, CA

Contact Logo Designer, December 2015

Collaborated with another designer to create a logo and color system for a menu and window display

Education

Academy of Art University, San Francisco, California, 2016

MA, Graphic Design & New Media

University of Northern Iowa, Cedar Falls, Iowa, 2013

BA, Art Studio Emphasis on Graphic Design

BA, Accounting

Capital University of Economic and Business, Beijing, China

Attended September 2007 – June 2009

International Accounting

Study Abroad

South Africa, Fly-free scholarship, 2012

Worked for The Kraal Gallery on re-branding project

Volunteered at Mama Lumka Orphanage

Japan, 2013

Studied Japanese at Akita International University, Akita

Capabilities

Experience communicating with clients from different cultural backgrounds

Communicate people to form a group

Handle multiple tasks at the same time

Software skills

Adobe Indesign, Illustrator, Photoshop, After Effects, Microsoft Office, Wix, Invision

Languages

English, Mandarin, Japanese

Hobbies

Traveling, Drawing, Caring for my Husky

Visit

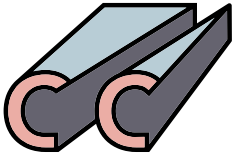
cathycui.com

Email

ximancui@gmail.com

Call

415-987-0658



CATHY CUI

Date

Company Name
Mr./Ms. First Last Name
Street Address,
City, State, Zip code

Dear Mr./Ms.,

As a recent graduate of the Academy of Art University, I am very interested in the work produced by your company. During the seven years of my design education, I have become aware of all the creative disciplines and obtained the skills that a graphic designer has to master. The training that I have received has prepared me to be a rigorous thinker and good problem solver, and it taught me that strong concepts are the most critical aspect of visual communication. The work that I have seen from [Company Name] reflects all of the attributes that make design the exciting field that it is.

At your convenience, I would like to arrange for an interview to come in and show you my portfolio of work. In the mean time, I have enclosed my resume and samples of my work.

I am very excited at the possibility of becoming a member of your creative team and look forward to meeting you soon. Early next week, I will call to set up a time for us to meet.

Thank you for taking time to review my resume and my work.

Sincerely

Cathy Cui

Visit

cathycui.com

Email

ximancui@gmail.com

Call

415-987-0658